

4 Child-rearing Support

(1) Iku-chan Net

The Iku-chan Net is a portal site (internet website/cell-phone website) that has put together information on child rearing as an information provision tool for parents raising children and child-rearing supporters, including child-rearing support circles, NPOs and companies.

Iku-chan Net website: <https://www.ikuchan.or.jp/index.html>

(2) Iku-chan Services

In Hiroshima Prefecture, there are approximately 6,700 stores that provide services friendly to children and families rearing children. Iku-chan service member stores offer space for kids, breastfeeding, and diaper changing, as well as providing hot water for formula.

If you become a subscriber to our email magazine, *Kids☆E-Mag*, you can receive various services, including price discounts and the chance to accumulate points, by presenting the image of Iku-chan sent to your cell phone or smartphone. For Iku-chan service member stores, please confirm on the Iku-chan Net website.



(3) Kids☆e-mail magazine

The Kids☆e-mail magazine offers information useful for child rearing, including “Information on events that both parents and children can enjoy,” “Child-rearing tips from pediatricians and dentists,” and “Information on suspicious persons,” to parents engaged in child rearing.

Eligible persons	Anyone that needs information on child rearing can become a subscriber to the Kids☆e-mail magazine without registration and subscription fees! (Only email reception fees are charged to users.)
Content of information	<ul style="list-style-type: none"> ○ What's new on the Iku-chan Net ○ Information on events that both parents and children can enjoy ○ Personal experiences of and advice on child rearing and discipline ○ Information on suspicious persons and photochemical oxidants ○ Child-rearing tips from pediatricians and dentists ○ Notification of programs and lecture meetings aimed at making child rearing easier ○ Notification from administration
Notes	Before you subscribe to the Kids☆e-mail magazine via cell phone or smartphone, please confirm that your cell phone or smartphone is not set to reject emails sent from PCs.
sFor registration	Registration site for cell phones and smartphones 